

TARGETED ADVERTISING TOOLKIT

The following are websites providing targeted advertising to various protected classifications or are means of hiring and networking with diverse faculty. The conglomerate section comprises websites which target diversity holistically. Some websites target a sex and race subset and when that is the case they are listed under the race targeted.

Diversity Job Site Conglomerates

Academic Diversity Search, Inc.

This website offers employers the ability to post a job for 45 days and a 45-day featured employer advertisement. A featured employer job post allows employers to hyperlink their website to their profile. It also allows for targeting specific areas.

<https://academicdiversitysearch.com/EmployerServices.aspx>

American Association for Access, Equity and Diversity

This website provides the following levels of 30-day job postings at different prices for members and non-members: basic posting, enhanced posting, job flash package. An enhanced posting places a job high in the search results and has different pricing for members and for non-members. A job flash package emails the job posting to members of the site and highlights it in addition to the enhanced posting features with different pricing for members and non-members.

These options can be enhanced by posting the jobs to the Diversity Job Network described below as well as posting it to this website. A 30-day enhanced posting with this feature with different pricing for members and non-members. A 30-day premium job flash package with this feature with different pricing for members and non-members.

Résumé purchases are also available with no differentiation in price between members and non-members.

<https://affirmativeaction-jobs.careerwebsite.com/employer/pricing/?extre=1>

Diversity

A non-profit job posting is sold in 30-day and 60-day durations. An employer can also buy the option of the post remaining until filled. This website does not appear to be professionally built, but it appears to be used by both employees and employers.

<https://www.diversity.com/post-job-option>

Diversity Job Network

This is a conglomerate of the following diversity websites: Advancing Women Careers, AdvancingDiversity.com, Alpha Psi Lambda National, American Association for Access, Equity and Diversity, American Senior Benefits Association, California Women Lead, ColorsCareers.com, Diversitree.com, Diversity by Design, Diversity MBA, Diversity Recruiting Center, Diversity Woman, DiversityMD.com, EOP's Diversity and Inclusion Career Center, HBCUX Network, Hispanic Professionals of Greater Milwaukee, Insight Into Diversity, Michigan Association of Black Social Workers, National Alliance for the Advancement of Haitian Professionals, National Association of Asian American Professionals, National Association of Women in Construction, National Black MBA Association, National Professional Women of Color Network Career Board, Prospanica Job Board, RacingToward Diversity Magazine, Society of Hispanic Professional Engineers, Society of Hispanic Professional Engineers Intern Board, the HBCU Career Center, the Network Journal, the National Organization for Diversity in Sales and

Marketing, Ugandan North American Association, WINiT Career Board, Women in Engineering ProActive Network, Women in Manufacturing, and Women in Technology. Several of the member websites have job posting packages which allow for a job posting to be spread throughout this network for a larger fee.

<https://www.careerwebsite.com/site/diversityjobboardnetwork/members.cfm>

Diversity MBA Magazine

This website offers a basic, passive job seeker, and enhanced posting level for posting a 30-day job posts. There is a basic 30-day job post. The passive job seeker option emails the posting to members during the 30 days it is posted. The enhanced posting option places the job near the top of the page. A 60-day job posting. A 90-day job posting.

This website also allows employers to post the job in the Diversity Job Network for the following durations 30 days, 60 days, and 90 days.

This website also allows employers to make bulk purchases with a five pack and ten pack of 30-day job postings. There is also a six-month unlimited job posting option.

Résumés can be purchased.

<https://careers.diversitymbamagazine.com/employer/pricing/>

Equal Opportunity Publications

This website offers employers a basic, enhanced and job flash package for 30-day job postings. An enhanced 30-day job posting highlights a job and places it high in the search results. A job flash package adds to these features with emailing

these job postings to all of its members. A 60-day basic job posting option is also available.

A 30-day and 60-day job posting can be linked to the Diversity Job Board Network posts in 30-day and 60-day packages.

It also allows employers the ability to purchase résumé access for three-months and six-months in duration. There is also an option for a single résumé purchase.

The website also provides bulk purchases in a five pack and ten pack of 30-day job postings. Employers can also purchase unlimited job postings can be bought for six months and 12 months.

<https://careercenter.eop.com/employer/pricing/>

IMDiversity.com

This website provides basic job posting packages at the following durations 30-day, 60-day, 90-day, and 120-day. An employer can place a one month featured employer button next to a 30-day job posting as well.

This website also provides a ten pack of 30-day job postings.

This website also provides a virtual recruitment fair. This provides the ability to talk to candidates with text / video, and public or private chat tools, a 30-day job posting, a booth, brand logo and presentation and webinar capability.

This website provides an online membership for a year which gives it an photos, video, URL, profile, unlimited résumé database access and job postings.

<https://jobs.imdiversity.com/main/clients/products>

Insight into Diversity

This website provides three different kinds of 60-day job posting: basic, passive job seeker, and enhanced posting. The basic 60-day posting also gives employers access to the résumé bank for that duration. The enhanced 60-day posting places the job at the top of the search results. The passive job seeker 60-day posting adds to the enhanced job package by highlighting the post, placing it in the quarterly magazine, Insight into Diversity, and emailing it to the member list. 60-day and 90-day job postings which are also displayed on the Diversity Job Network can also be purchased.

This website allows the sale of bulk job postings and unlimited résumé access in five-pack and ten-pack varieties. Employers can also buy a one-year subscription to have unlimited job postings. This option includes a full-page color display ad in an issue of Insight into Diversity magazine.

This group also sells access to Insight into Diversity sells a variety of different dimensions of ad space in Insight into the Diversity. It also allows for the purchase of a single résumé.

<https://careers.insightintodiversity.com/employer/pricing/>

National Organization for Diversity in Sales and Marketing

This website targets generally diverse employees. It offers 30-day job posting and 60-day job posting options. These options can each be upgraded to post the job on all Diversity Job Network websites as well. Employers can also purchase a 15 pack of 30-day job postings. Employers can also search a résumé bank for a small fee.

<https://minoritymarketshare-jobs.careerwebsite.com/employer/pricing/>

Mathematical Association of America

This website maintains an archival record of American Ph.Ds. in mathematics and computer science who are from underrepresented populations. There are not too many names listed.

<https://www.maa.org/programs-and-communities/outreach-initiatives/summa/summa-archival-record>

Minority Postdoc

This website offers the ability to buy full page ads for the following durations of one month, two months, three months, and six months. This is a paragraph listed on this website. A button advertisement can be placed on the left-hand side of the page as a jpeg and gif for one month, two months, three months and six months. A banner box is placed on the right sidebar and is approximately six times the size of the button ad and can be purchased for one month, two months, three months.

<http://www.minoritypostdoc.org/website-ad-rates.html>

National Registry of Diverse and Strategic Faculty

This website offers employers the ability to post unlimited job postings, search a résumé bank and to be listed as a featured employer for an annual fee.

<https://www.theregistry.ttu.edu/ForInstitutions.aspx>

People of Color in Higher Education

Each of these is given four levels of the following job advertisements: tassel, cap, hood, and gown. A tassel advertisement is merely a regular job posting with the university's logo. A cap advertisement highlights the ad. The hood

advertisement features it on the home page. The gown Twitter blasts the job posting to all members in the corresponding website's member list. All three options are offered in 30-day and 60-day duration. For an additional fee, each of these offers can be made intersectional which posts them on sister websites, LGBTQ in Higher Education and Association of Women in Higher Education.

<https://employer.peopleofcolor.careers/>

African Americans

Association of Black Psychologists

This website offers employers the ability to buy a variety of targeted advertising. An employer can buy regular job posting for 30 days and 60 days in duration. It also offers three different pricing schemes called Job Flash, Premium Job Flash Plus Upgrade, and Premium Job Flash Packer Plus Network of 1,000+ websites. The Job Flash option posts a job for 30-days and also emails the job posting to members to the website. The Job Flash Package Plus Upgrade keeps the job high in search results, highlights the post, and allows for a résumé bank search for 30 days. Premium Job Flash Package Plus Network also posts the job posting on 1,000 national niche and local job boards. Employers can also buy a résumé.

<https://careercenter.abpsi.org/employer/pricing/>

Association of Black Social Workers

This website provides employers the ability to post 30-day job postings at three different levels: basic, enhanced, and premium job flash package. An enhanced posting highlights the advertisement and places it high in search results. The Job Flash Package Plus Upgrades provides the benefits of the enhanced posting but also emails the posting to members. The basic job posting also comes in 60-day and 90-day varieties. The employer can also purchase a résumé. The website also sells

five-pack orders of 30-day, 60-day, and 90-day postings.

<https://nabsw.careerwebsite.com/employer/pricing/>

Association of Black Sociologists

This website offers employers with the ability to post the listing in its quarterly magazine, The Griot, distributed twice on its list serve, and emailed to each of its member's emails. This website gives a 50% discount for additional job postings made at the same time and re-running an original listing for 30 days.

<http://form.jotform.us/form/51625631349153>

Black Caucus of the American Library Association

This website allows employers to post a 60-day job posting. It also allows employers the ability to review the résumés of its members.

<https://jobs.bcala.org/employer/login/?goto=%2Femployer%2Fpost%2F>

Black Doctoral Network

This website allows members to post job postings for free.

<https://blackphdnetwork.wildapricot.org/job-bank>

Blacks in Higher Ed

This website provides employers with a basic job posting and a premium job posting option for 60-day posts. A premium job post sorts to the top of the page. Annual unlimited posting subscriptions are available on request.

<https://www.blacksinhighered.com/pricing/>

Journal of Blacks in Higher Education

This website provides employers with the ability to post a 60-day and a 90-day posting. Ads can also be emailed to its JBHE Weekly Bulletin to all of its members. Employers can also bundle these services to buy a bundled 60-day and a 90-day posting.

<https://www.jbhe.com/advertise/#submitjob>

National Association of Black Accountants, Inc.

This website provides employers the ability to post a 30-day job offer. An employer can also buy bulk purchasing of 30-day advertisements in three, five and 10 packs. It also allows employers to do unlimited job postings for one year for a substantial fee.

<https://nabacareercenter.nabainc.org/rates.cfm>

National Black MBA Association, Inc.

This website offers employers a 60-day job posting. It also offers bulk pricing in the following amounts two, five, and 10.

<https://careersuccess.nbmbaa.org/rates.cfm>

National Organization for the Professional Advancement of Black Chemists and Chemical Engineers

This website allows employers to post 30-day, 60-day and 90-day job postings.

<https://www.nobccche.org/career-center>

National Society of Black Engineers

This website provides the following different prices for a 60-day targeted advertisement: basic, enhanced, job posted and emailed with different prices for members and non-members. The basic 60-day job post. The enhanced post highlights

and places the job post high in search results. The job posted and email ads email to the benefits of the enhanced post. It also gives a 30-day and 90-day basic job post options. This website also provides bulk purchases of a five-pack of 30-day posts. It also provides bulk purchasing of ten 30-day posts. It also charges employers for single résumé purchases. Each of these categories have varying costs for members and non-members.

<https://careers.nsbe.org/employer/pricing/>

National Society of Black Physicists

This website offers employers the ability to post a 30-day job post and a three-month job post. A 30-day post for research experiences for undergraduates is also an option.

This website provides bulk orders of five 30-day job postings and five 90-day job postings.

<https://www.nsbp.org/nsbp-jobs/employers/employers-post-a-job>

Asian Americans

Asian American Journalists Association

This website gives employers a variety of options for posting jobs. If an employer gets a corporate membership for a substantial fee, it gets a 10% discount in AAJA's convention book, an unlimited career listing, and unlimited access to the résumé bank. A single 30-day job posting. A company can also buy unlimited job postings for various duration of days from 10 to 30 days.

https://www.aaaja.org/posting_jobs_introduction

Asian American Psychological Association

This website offers the ability to place a job for 30 days, 60 days and 90 days.

<https://jobs.aapaonline.org/post-a-job/>

National Association of Asian American Professionals

This website has three levels for submitting job postings: basic, passive job seeker, and enhanced posting. A basic posting places the bare bones ad for 60-days on the website. An enhanced posting places the advertisement near the top of the job board and highlights it. A passive job seeker posting emails it to thousands of professionals, as well as, does the enhanced features.

This website also provides the ability to post these jobs on the Diversity Job Network for a basic, an enhanced, and a passive job seeker posting.

<https://jobs.naaap.org/employer/pricing/>

Disability

Getting Hired

This website offers employers the ability to post targeted advertisements to persons with disabilities and to veterans. It requires employers to register, so it is not at all clear how much the job postings are.

<https://www.gettinghired.com/en/resources>

Our Ability

This website offers employers to post jobs for free.

<http://www.ourability.com/contact/>

National Association of the Deaf

This website offers various paid advertising packages of publishing in its magazine published twice a year based on the size of the advertisement: full page, half page vertical, half page horizontal, quarter page, and 1/8th page.

<https://www.nad.org/about-us/advertise/nadmag-advertising-kit/>

Latinx

American Association of Hispanics in Higher Education

A university can become a member at this website for \$2,000 per year. Once it is a member, it can post jobs for free. Although the job posting form is old, the website is still populated with current job postings.

<https://www.aahhe.org/jobs/jobs.aspx>

Association of Latino Professionals in Financing and Accounting ("ALPFA")

This website provides three different levels of pricing for a 60-day job posting on the following levels: basic, passive job seeker, and enhanced posting. The enhanced posting places the job toward the top of the page and highlights it. The passive job seeker allows the employer to use the résumé bank for the 60-day period and gives access to a résumé bank and emails the posting to all 55,000 members. It also gives employers the ability to post a 30-day advertisement. This website also sells résumé bank access for 30 days and for 60 days. This website also sells bulk packages in the following numbers 20, 30, 40, and 50.

<https://jobs.alpfa.org/employer/pricing/>

Hispanic Association of Colleges and University

This website offers a 30-day job posting, résumé bank access and unlimited job postings for HERC members.

https://www.hacu.net/hacu/ProTalento_InfoRates.asp

Hispanics in Higher Ed

This website allows employers to post a 60-day job posting. It allows employers to post a premium 60-day advertisement which sorts to the top of the page. Annual unlimited posting subscriptions are available on request.

<https://www.hispanicsinhighered.com/pricing/>

Hispanic Outlook in Higher Education

This website gives the options of posting a job ad in 60-day, 75-day and 90-day durations. This website offers web ads in bulk orders in the following numbers: 5, 7, 10, 15, 25, 50, 100 and 150.

<https://www.hispanicoutlookjobs.com/employer-products/>

Latinos in Higher Education

This website offers employers the ability to post a 60-day posting. It also allows employers to buy job packs and unlimited postings, but these options are not delineated without signing in.

<https://www.latinosinhighered.com/>

Latinos in Information Science and Technology Association

This website offers employers the ability to buy a single 60-day. It also offers employers the ability to bundle 60-day job postings into a five pack and a 10 pack.

<https://www.techlatinojobs.org/employer-offers>

Latinos in Science and Engineering

This website offers website offers employer the ability to post a 30-day job posting. Employers can also bundle 30-day job postings in a five pack and a ten pack.

<http://mymaes.org/employer-job-postings/>

National Association of Hispanic Journalists

This website provides employers with the ability to post jobs and to search a résumé bank. Job posting on the career center is sold in the following durations: 30 days, 60 days, 90 days. Résumé bank access is sold in the following durations: 30 days, 60 days, 90 days, 180 days, and 365 days.

<https://www.nahjcareers.org/prices/>

National Society for Hispanic Professionals

This website allows employers to post jobs and access to a résumé bank, but they must register first to seeing the price of different packages.

https://www.latpro.com/c/recruiter/post_jobs/

National Society of Hispanic MBAs

This website provides the following three levels for a 60-day job posting: grab the attention of viewers, capture a wider audience, and build your brand. The grab the attention of views option emails the job to members in a job flash. The capture a wider audience option adds to these by highlighting and bringing the ad to the top of the search results as well as giving 30 days of access to a résumé bank. The build your brand option adds a talent boost upgrade to the previous level. It does not define what the talent boost is. It also offers a basic 60-day job posting. This website also allows for the purchase of each level of 60-day ad with adding in posts to the Diversity Job Network for a larger fee. An employer can buy six months of résumé access for a substantial cost.

<https://jobs.prospanica.org/employer/pricing/>

Society of Hispanic Professional Engineers

This website provides a basic job posting in 30-day and 60-day duration. This organization provides three higher levels of advertising for a 60-day job ad: enhanced, job posted and emailed, and Premium Job Flash. The enhanced posting places the ad high in search results and highlights it. The Job Flash package adds emailing all of the organization's members to the benefits of the enhanced post. Organizations can also buy 60-day job postings in bulk. Employers can also buy unlimited résumé bank access for four months. The career center is frequently down but the following link is the right one.

<https://careercenter.shpe.org/employer/pricing/>

LGBTQ

Association of LGBTQ Journalists

This website provides a job board to its members and member organizations. It is not clear what the price for posting is because membership comes before it can be used.

<https://members.nlgja.org/networking/>

Astro Outlist

This website gives faculty the ability to self-identify as outed members of the LGBTQ community or as an ally. This can be critical in showing the university is a safe and welcoming environment.

<https://astro-outlist.github.io/90s/>

LGBTQ in Higher Education

This website offers standard advertisements for its website and it also offers packages which would to on its page and its sister websites, People of Color in Higher Education and Association of Women in Higher Education. Each of these is given four

levels of the following job advertisements: tassel, cap, hood, and gown. A tassel advertisement is merely a regular job posting with the university's logo. A cap advertisement highlights the ad. The hood advertisement features it on the home page. The gown Twitter blasts the job posting to all members in the corresponding website's member list.

<https://employer.lgbtq.careers/>

National Organization of Gay and Lesbian Scientists and Technical Professionals

This website lists LGBTQ affinity groups for large STEM employers. The university could add its name to the list with contact information to increase interest and applicant flow from LGBTQ prospective employees in STEM.

<https://www.noglstp.org/networking-affiliations/other-technoqueer-organizations/>

Out & Equal Advocates

This website offers unlimited job postings and access to its résumé bank for 12 months. This website offers a 30-day job posting. It also offers one-time access to the résumé database.

<http://lgbtcareerlink.webscribble.com/employer-offers>

<https://careercenter.sacnas.org/employer/pricing/>

Pride VMC

This website allows employers to post veterinarian jobs for free.

<https://pridevmc.org/jobs/>

Native American

American Indian Science and Engineering Society

This website offers employers to purchase paid advertising in its magazine Winds of Change. This magazine is published five times a year. It is published quarterly, and it also has a digital issue. A university can place its logo or a specific job placement (1/6th page) in the magazine. There are other advertisements, but they are fairly expensive.

<http://woc.aises.org/about/print-advertising>

Native American Jobs

This website offers job postings in 15-day, 30-day, 60-day, 90-day durations. A bundle of 15-day job postings can also be purchased. This site is poorly maintained, but it appears to be well-trafficked by employees and employers.

<https://employment.nativeamericanjobs.com/jobseekers/>

Society for the Advancement of Chicanos and Native Americans in Science

This website offers three different kinds of 30-day job posting packages: (1) a basic job posting, (2) a job posting which remains high in search results and is highlighted, (3) a 30-day premium job flash package which builds on option two but also emails the posting to (5000+) of this website's members. Employers can also buy one month of unlimited résumé access.

<https://careercenter.sacnas.org/employer/pricing/>

Tribal College Journal of American Indian Higher Education

This website offers one-time job postings in the following durations 30 days, 60 days and 90 days. An employer can make these ads "featured," meaning they will be highlighted and placed at the top of the page. These ads can also be bought in bulk in the following numbers in 5 pack, 10 pack and 20 pack installments.

<https://tribalcollegejournal.org/jobs/employer-products/>

Veterans

Veterans in Higher Education

This website provides a 60-day basic job posting and a premium 30-day job posting. The premium job posting sorts it to the job of the page.

<https://www.veteransinhigher.com/pricing/>

Military Hire

This website requires employers to subscribe to one of three levels before posting a job or access résumés of members. The lowest level allows employers to have at least three recruiter accounts, post up to 10 jobs, review 600 résumés per month and communicate to candidates through the website. The middle level allows employers up to 10 recruiter accounts, post up to 50 jobs, conduct 1,200 résumé views and have up to 200 résumés search agents. The highest-level allows employers up to 25 recruiter accounts, post up to 20,000 job postings, 5000 résumés views, 200 automated résumé search agents, and 500 résumé views.

<https://www.militaryhire.com/hire-vets/services.servlet>

We Hire Heroes

This website offers employers the ability to post a 30-day job posting. It also offers the following bundles of 30-day job postings: a three pack, a five pack, and unlimited job postings for a year. This website is well-trafficked.

<https://wehireheroes.com/employer-products/>

Vet Jobs

This website offers employers the ability to post a job through their corporate website or through the Iowa Workforce Development website for free.

<https://wehireheroes.com/employer-products/>

Women

Accounting and Financial Women's Alliance

This website offers three different kinds of 30-day job posting packages: (1) for basic job posting and résumé access, (2) a job posting which remains high in search results, résumé bank access and is highlighted, (3) a premium posting which builds on option two but also features the ad on the career center and highlights it.

<https://jobs.afwa.org/employer/pricing/?extre=1>

Advancing Women Careers

This website offers three different kinds of 30-day job posting packages: (1) a basic posting, (2) for a posting which remains high in search results and is highlighted, (3) for a premium job flash package which builds on option two but also emails the posting to hundreds of this website's members. The employer can also choose packages which can post the 30-day postings to the Diversity Job Board Network. The website also offers bulk packages a five pack of 30-day postings in five day and 10 day bundles.

<https://careers.advancingwomen.com/employer/pricing/>

American Association of University Women

This website offers employers the ability to place job postings of a duration of 30, 60, or 90 days. The cost of an advertisement is \$3.00 per word unless the university is a member. If the university is a member, then it receives a 15% discount.

<https://www.aauw.org/who-we-are/jobs/>

American Business Women's Association

This website offers employers the option the ability to post a featured employer with a video if provided with the following duration 30-day, 60-day, 90-day, 180-day, and 365-day. Companies can also create a brand profile page and other custom created advertisements, but these prices are not listed.

<https://careers.abwa.org/employers/premium-employer/?page=Setup-and-Pricing&duration=30#packages>

Association for Women in Communications

This website offers different prices to employers on the basis of membership with the following levels of posting: basic, enhanced, Job Flash Package Plus Upgrades. An enhanced posting places a job high in the search results and has different pricing for members and for non-members. A job flash package emails the job posting to members of the site and highlights it in addition to the enhanced posting features with different pricing for members and non-members. It also offers 60-day job postings. Résumés can either be purchased individually or with a 30-day subscription. This website also sells a five pack of 30-day job posts. It also sells a 10-pack of 30-day job posts.

<https://awc.careerwebsite.com/employer/pricing/>

Association for Women Geoscientists

This website offers the ability to do a 30-day job posting and a 60-day job posting. The prices vary for members and non-members.

<https://awg-jobs.careerwebsite.com/employer/pricing/>

Association of Black Women in Higher Education

This website offers three different kinds of 30-day job posting and résumé bank packages: (1) a 30-day job posting and résumé access, (2) a posting which remains high in search results and is highlighted, and résumé bank access, (3) a premium posting which builds on option two but also features the ad on the career center and highlights it. It also allows employers to purchase résumés.

<https://jobs.afwa.org/employer/pricing/>

Association of Women in Higher Education

This website offers standard advertisements for its website and it also offers packages which would to on its page and its sister websites, LGBTQ in Higher Education and People of Color in Higher Education. Each of these is given four levels of the following job advertisements: tassel, cap, hood, and gown. A tassel advertisement is merely a regular job posting with the university's logo. A cap advertisement highlights the ad. The hood advertisement features it on the home page. The gown Twitter blasts the job posting to all members in the corresponding website's member list.

<https://employer.wihe.com/>

Association of Women in Communication

This website offers three different kinds of 30-day job posting packages: (1) a basic job posting, (2) a job posting which remains high in search results and is highlighted, (3) a job flash package which builds on option two but also emails the posting to hundreds of this website's members. The website offers the option of making a job posting for 60 days. It also allows employers to purchase résumés.

<https://awc.careerwebsite.com/employer/pricing/>

Association of Women in Mathematics (old board)

This website charges .036 per word, per day and \$30 for a graphic for online classified advertisements. It charges a \$2.17 flat rate for listing the position next to a hyperlink on the organization's website with a minimum charge of \$130. This appears to be the old board, but it seems to still be in use. It has somewhat different rates from a newer board listed below.

<https://sites.google.com/site/awmmath/awm-resources/career/awm-job-ads/advertising-guidelines>

Association of Women in Mathematics (new board)

This website offers employers the ability to post a basic 60-day job post which has to be 100 words or less. Art cannot be larger than 100 x 100 pixels and the maximum file size is 20kb. An employer can post advertisements with more than 100 words with an advanced job ad.

<https://awm-math.org/publications/advertising/>

Association of Women in Science

This website offers targeted advertising in its career center for 30-day, 60-day and 80-day postings. It also offers a five pack of 30-day single listings. An employer can place their ads at the top of the cue for a small additional fee. An employer can add their logo for a substantial fee. Employers can also purchase advertising to run in this organization's magazine AWIS, but these packages are fairly cost prohibitive (\$1,000+). An employer can add their advertisement directly to this organization's website directly, but it is not clear where this would be posted.

<https://www.awis.org/advertising-sponsorship-opportunities/>

Committee on the Advancement of Women in Chemistry

This website allows employers to post targeted advertisements for free.

<https://coach.uoregon.edu/coach-membership/staff/>

Financial Women's Association

This website provides the following levels of 30-day advertisements: basic, passive jobseeker, and enhanced. All products are free to members. An enhanced posting highlights and brings the job to the top of the page. A passive jobseeker package accompanies an enhanced job posting with emailing the members. It also allows employers to do a résumé purchase and a résumé subscription for 30 days. A bulk package of 30-day advertisements is sold for a five pack and a 10 pack.

<https://jobs.fwa.org/employer/pricing/>

The Forte Foundation

This is a website that targets women with or pursuing MBAs. Employers can post a job on the board for free after registering. They can also purchase online résumé books at the following levels: current college undergraduate students, current MBA students and Forte MBA fellows, experienced professionals, combo database.

http://www.fortefoundation.org/site/PageServer?pagename=cc_employers

The Society of Women Engineers

This website offers three different kinds of 30-day job posting packages: (1) a basic job posting, (2) a job posting which remains high in search results and is highlighted, (3) a premium job flash package which builds on option two but also emails the posting to hundreds of this website's members. The website allows employers the ability to search the résumé bank for 7 days. It allows employers the ability to search the résumé bank for a month.

<https://careers.swe.org/employer/pricing/>

Women in Engineering ProActive Network

This website offers three different kinds of 30-day job posting packages: (1) for a basic 30-day job posting, (2) job posting which remains high in search results and is highlighted, (3) premium job flash package which builds on option two but also emails the posting to hundreds of this website's members. It also allows users to make résumé purchases. The pricing for these options varies based on membership. This website also provides the ability to post on the Diversity Job Board Network in addition to its website at a discount.

<https://jobs.wepan.org/employer/pricing/>

Women in Higher Education

This website offers four levels of targeted advertising for 30-day and 60-day job postings. The lowest level is just a simple posting with a logo. In the next level, the job posting is highlighted in search results. The next level features the ad on the home page. The highest-level grants featured employer status and does a Twitter blast to the websites 40,000 followers. This website also posts to its sister websites People of Color in Higher Education and LGBTQ in Higher Education at each level.

<https://employer.wihe.com/>

Women for Hire

This website offers a 30-day job posting on its website. It also says it is willing to do bulk and custom orders, but it does not specify on what those could be.

<http://jobs.womenforhire.com/employer/>

Women in Technology International

This website offers a package called High Visibility and Maximum Exposure. If the employer buys the High Visibility package, then their job is posted for 60 days on this website and several mainstream job boards like Monster.com and has a featured ribbon. An employer can buy three job posts at a time for a discount. If the employer buys the Maximum Exposure package, then the job is posted on more mainstream job boards and is highlighted.

<http://careercenter.witi.com/jobs/products>